



## Voxtok previews its "Voxtok Music for TV" solution on STMicroelectronics' Set-Top Box platforms at IBC 2015

### *Fostering premium-music services adoption through reference designs*

Voxtok provides HiFi connected systems that incorporate Voxtok Music services. Earlier this year, the company launched its AudioCapsule, an Audiophile-grade player and multi-room server, and won a CES Award in January.

The company is now releasing a preview of "Voxtok Music for TV," a breakthrough music experience on TV with a unique set of features.

The Voxtok Music service is a multi-room jukebox controlled with a TV remote or a tablet. The service is HbbTV 1.5 compliant and also uses some HbbTV 2.0 features, bringing the best music-on-TV user experience ever.

"Voxtok Music for TV" provides a simple user interface to control your unified music library, whether based on files (bought or ripped from CDs) or streaming services. The service automatically adds the covers, names, and titles on your files and combines several sources

into one unique and simple library. The service provides additional content such as radios and playlists, which guide the user with some great recommendations and discovery features.

The full list of features will be released during the official launch in January 2016 and the service will be supported on STMicroelectronics' ARM®-based Cannes and Liege set-top-box platforms.

*"Voxtok brings advanced features in a very simple user interface, for demanding users. The main feature remains Music for all and everywhere",* says Thibaut Dabonneville, VP Marketing at Voxtok.

The company builds solutions that allow TV and STB manufacturers and operators to make its "Voxtok Music for TV" service available in most of the markets and on most devices.

*"ST is committed to enriching everyone's connected life. This collaboration with Voxtok pushes the multi-screen premium-music experience on set-top-box a step further,"* said Ismail Allalcha, Strategic & Ecosystem Marketing, Digital Product Group, STMicroelectronics. *"Our joint efforts will allow customers to rapidly benefit from this immersive and satisfying audio experience through fully integrated reference designs."*

In order to ease the Voxtok Music service support and allow its partners to keep close to the last HbbTV improvements, Voxtok also provides a HbbTV library for TVs and STBs, ready to be plugged on top of regular open-source web browsers (Webkit and Blink). This library will be showcased at the private ST booth at IBC 2015 and is available for ST partners and customers.

Voxtok operates the music service and brings the needed technologies and services to its partners to deploy the service.

#### **About Voxtok Inc.**

The company is specialized in connected technologies for consumer electronics and an expert in end-to-end Music solutions.

Voxtok provides high-end connected Hi-Fi devices based on its flagship product, Voxtok Music, which brings catalog access, Music Intelligence and Cloud services.

Voxtok Labs makes available these technologies and solutions, such as HbbTV SDK, Voxtok Music for TV and connected features, for the TV and audio industries.

The company operates from the US, France (R&D) and soon in Asia (Taiwan).

For more information, please visit [www.voxtok.com](http://www.voxtok.com) and follow us at @voxtok, Facebook and LinkedIn to join the conversation.

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