



Voxtok enters HbbTV Association bringing Premium-music services and HbbTV SDK

Easing the integration of interactive content for TV

Montpellier, France – Novembre 9th 2015 – Voxtok provides advanced music connected systems that incorporate Voxtok Music services. The company makes technologies and solutions like these, mainly available for TV and audio industries such as "HbbTV SDK" and "Voxtok Music for TV".

Today, Voxtok announced that it publicly confirms its commitment to HbbTV standards, following its team's long track-record in this technology - actually, since HbbTV day one - and its recent news stating the availability of its "HbbTV SDK" and "Voxtok Music for TV" through its partners.

The company released a preview of "Voxtok Music for TV" at IBC 2015, a breakthrough multi-room music experience on TV with a unique set of features - HTML 5 and HbbTV compliant – providing listeners with a standalone music-on-TV user experience.

"Voxtok brings advanced features in a very simple user interface, for demanding users. The main feature remains music for everyone and everywhere", says Joel Reboul, CEO at Voxtok. "Our Music Services can be enabled on top of any HTML5 and/or HbbTV compliant systems, and are fully integrated with our HbbTV SDK to reduce time-to-market and deployment ease."

Voxtok HbbTV SDK is a library for TVs and STBs, ready to be plugged on top of regular open-source web browsers (Webkit and Blink), enabling its partners and customers to keep close to the last HbbTV improvements.

"Our HbbTV software development kit enables TV manufacturers and set-top-box OEMs to accelerate the deployment of products and services compliant to HbbTV 1.5 and recent 2.0 standard, simplifying the access to interactive content for TV.", says Jean-Charles Verdié, CTO at Voxtok.

HbbTV SDK and Voxtok Music for TV are already available from several of Voxtok's partners, such as Chipset vendors, TV / STB makers and software partners. The full list of features will be released during the official launch in January 2016 at CES.

More information available online at :

<http://www.voxtok.com/solutions/solutions-for-tv-industry/>

About Voxtok

Voxtok aims to provide the best music experience to Audio and TV Markets. Voxtok designs high-end connected Hi-Fi devices based on its flagship product, Voxtok Music, which brings music catalog access, Music Intelligence and Cloud services. The company makes technologies and solutions available such as HbbTV SDK, Voxtok Music for TV and connected features, for the TV and audio industries. Voxtok operates from the US, France (R&D) and soon from Asia (Taiwan). For more information, please visit www.voxtok.com and follow us at @voxtok, Facebook and LinkedIn to join the conversation.

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