



## Voxtok & Elipson: a unique and expanded experience for your vinyl records

**Voxtok and Elipson now bring the vinyl experience to your TV, sublimating the worlds of analog and digital audio**

**Montpellier, January 5th, 2018** - Voxtok, which recently joined the Netgem Group as its dedicated Sound Division for innovative musical entertainment in TV and audio sectors, and Elipson, a French manufacturer of high-end audio solutions, are collaborating to provide an enhanced and enriched vinyl record listening experience.

Voxtok pursues its innovation path by adding vinyl turntables as an additional music source for its integrated music service. This enables the company to extend the user experience to TV sets and tablets like never before.

*"Vinyl is alive and well, offering an additional way to provide a rich, multi-dimensional, and consistent user experience. This expanded experience leverages the communication abilities provided by Elipson turntables, and the power of our music service platform for TVs and mobile terminals. Voxtok combines the charm of the analog world with the richness of digital services to create a pleasing and enjoyable experience for users,"* declares Joel Reboul, CEO of Voxtok.

Philippe Carré, President of Elipson, confirms: *"Our Alpha and Omega turntables fit perfectly into both cabled and wireless musical environments, extended by Voxtok. We were immediately attracted and pleased by the idea of associating vinyl with modern, innovative services."*

When a record is played on the Elipson, turntable, Voxtok detects the album and displays information on the TV and/or mobile terminals, along with content related to the identified album and artist, such as videos, news, and other additional services to be added in 2018. This

functionality has recently been included in the Voxtok Music service, and will be presented for the first time at CES 2018 in Las Vegas.

**Voxtok Music** enhances the music experience with its openness to all music sources (such as streaming, files, radio, podcasts), gathering related content such as news, music videos, concert streaming and ticketing, and listening to music to build an entire new experience.

The service is available for TVs, set-top boxes, and mobile terminals such as smartphones and tablets. Voxtok has taken great care to ensure service availability in TV environments, for both over-the-top content (OTT) and operators, making the solution flexible and capable of integrating into mixed offerings featuring TV, video, and music.

Voxtok pushes its solutions even further, designing innovative audio systems, notably its SoundBox line, which adopts the principles of these integrated and extended services uniting TV, video, and audio.

**SoundBox** blends very complex and advanced technologies to rival the most evolved set-top box solutions, while offering a wide range of connectivity in a small-footprint audio casing. Voxtok has begun deploying some of its SoundBox products through its parent company, Netgem.

**Elipson** has established itself as a high-quality speaker provider for the past 70 years. With its Alpha and Omega product lines, the company carries its expertise over to the vinyl turntable world. These modern turntables offer advanced functionality such as Bluetooth aptX™ technology for superior audio.

**Come meet us in Las Vegas, at CES 2018, and see our previews and demos!**  
**Venetian Suite 30-129**

### **About Voxtok**

As the Sound Division of Netgem Group, we are driven by our love for music, our ambition to build a user-centric experience, and our passion for the best possible music-playing devices.

Voxtok develops Voxtok Music, its breakthrough music service, and SoundBox, a new segment in the TV and audio ecosystems. The company was designated as a 2015 CES Innovation Award Honoree for High Performance Home Audio/Video services.

Voxtok is a wholly owned subsidiary of Netgem. Netgem Group is listed on NYSE Euronext Paris, Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP)

More info about SoundBox : [DiscoverSoundBox.com](http://DiscoverSoundBox.com)  
[www.voxtok.com](http://www.voxtok.com) - [press@voxtok.com](mailto:press@voxtok.com)

### **About Elipson**

With more than 50 years in the speaker industry, Elipson offers a range of products to meet your needs, from the Studio Pro bookshelf speaker to the 4260 high-end floor standing speaker. With its vintage design from the BS30 circa 1960, the Planet L speaker will please your eyes as much as your ears. Alpha & Omega turntables creating new ways to listen to your vinyl records. [www.elipson.com](http://www.elipson.com)